

CCH's Survey on Sustainability for Shared Print

As part of CCH's ongoing efforts to foster understanding around the sustainability of shared print programs, we are conducting this survey to gather insights from organizations like yours. At CCH, we define sustainability in shared print as a system where the:

- **value proposition is well-developed and competitive**
- **community is invested**
- **resources are:**
 - **supporting the desired functioning**
 - **mutually agreed-upon** by those contributing
 - **equitable and proportional** based on the goals; and
 - **flexible** enough to adapt to or absorb change.

We believe these aspects of sustainability are widely recognized as essential, and many organizations are striving to implement them. Through this survey, we aim to identify how different organizations are approaching and achieving these principles in their shared print activities. Your participation will provide valuable insights to help shape future strategies for sustainable shared print programs.

Please note that all individual responses will remain anonymous, and only aggregated results will be shared as part of our ongoing work. Thank you for your time and valuable contribution.

* Indicates required question

1. I am responding to this survey from the perspective of a *

⌵ Dropdown

Mark only one oval.

- ☐ Library
- ☐ Consortium or system
- ☐ Shared print program

2. What is your role? *

3. Community investment is a key aspect of sustainability. Which statement best characterizes your library's, consortium's, system's, or shared print program's philosophy and participation in shared print? * ▼ Dropdown

Mark only one oval.

- ☐ Generally not aware of or involved in shared print initiatives.
- ☐ Views it primarily as a 'just in case' measure.
- ☐ Participates in shared print through a consortium or library system.
- ☐ Leverages participation to achieve local efficiency, reduce duplication, and generate cost savings.
- ☐ My leadership actively supports shared print participation.
- ☐ We have fully integrated shared print into our collection development philosophy and operations.

Section 1: Sustainability as a Strategic Opportunity

4. How strongly do you agree with the following statement? *
- By viewing sustainability in shared print as a strategic opportunity, libraries and consortia can not only reduce costs and risks but also enhance their role in global knowledge stewardship, ensuring long-term relevance and impact

Mark only one oval.

1 2 3 4 5

Stro ☐ ☐ ☐ ☐ ☐ Strongly Disagree

5. Sustainability encompasses the value proposition, community investment, and resource allocation. What are some examples of shared print initiatives that demonstrate one or more of these aspects?

*

6. How relevant are the following strategies to cultivating sustainability? *

Mark only one oval per row.

	Relevant	Neutral	Not Relevant
Prioritizing long-term cost savings through shared resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Investing in physical infrastructure for sustainable print storage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Investing in technical infrastructure for ongoing data analysis and decision-making	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Exploring innovative business models that balance preservation and revenue generation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diversifying revenue streams to support sustainability goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Assessing and refining the value	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

value
value
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proposition of
shared print
shared print
initiatives
initiatives

Assessing and
Assessing and
improving
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services to
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alignment with
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Forming in-kind
Forming in-kind
partnerships
partnerships
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that provide
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resources or
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Forming formal
Forming formal
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Engaging in
Engaging in
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Encouraging
Encouraging
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sustainability

best practices

7. Which strategies has your library, consortium, system, or shared print program implemented to promote sustainability in its shared print initiative or organization?

*

Check all that apply.

- ☐ Prioritizing long-term cost savings through shared resources
- ☐ Investing in physical infrastructure for sustainable print storage
- ☐ Investing in technical infrastructure for ongoing data analysis and decision-making
- ☐ Exploring innovative business models that balance preservation and revenue generation
- ☐ Diversifying revenue streams to support sustainability goals
- ☐ Assessing and refining the value proposition of shared print initiatives
- ☐ Assessing and improving services to ensure alignment with the organization's sustainability goals
- ☐ Forming in-kind partnerships with entities that provide complementary resources or expertise
- ☐ Forming formal business agreements with entities that provide complementary resources or expertise
- ☐ Engaging in community outreach and advocacy to promote the sustainability benefits of shared print efforts
- ☐ Encouraging staff development and training focused on sustainability best practices
- ☐ Other: _____

8. What additional strategies for fostering sustainability in a shared print initiative or organization do you think should be included?

9. Where do you see the greatest strategic opportunities in sustainable shared print practices? *

Check all that apply.


- ☐ Cost reduction
- ☐ Increased access and resource sharing
- ☐ Improved partnerships with other institutions
- ☐ Revenue-generating services
- ☐ Other: _____

Section 2: Accountability for Results

10. How does your library, consortium, system, or shared print program ensure accountability for achieving sustainability outcomes in its shared print initiatives? *

Check all that apply.


- ☐ Sustainability metrics are included in performance reviews or staff evaluations
- ☐ Regular reporting on shared print sustainability progress to stakeholders
- ☐ Designated roles, teams, or committees responsible for monitoring and driving sustainability efforts
- ☐ Formalized goals, objectives, and key performance indicators (KPIs) tied to sustainability outcomes
- ☐ Integration of sustainability targets into organizational policies or strategic plans
- ☐ External audits or third-party evaluations of sustainability practices
- ☐ Public disclosure of sustainability achievements or benchmarks
- ☐ Financial incentives or resource allocations based on meeting sustainability targets
- ☐ Regular internal audits to track progress and adjust strategies for continuous improvement
- ☐ No formal accountability measures in place
- ☐ Other: _____

11. How often does your library, consortium, system, or shared print program evaluate the effectiveness of its sustainability and shared print strategies? *  Dropdown

Mark only one oval.

- ☐ Monthly
- ☐ Quarterly
- ☐ Annually
- ☐ Irregularly
- ☐ Not at All

Section 3: Collaboration for Impact

12. How actively does your library, consortium, system, or shared print program collaborate with other institutions or networks to enhance sustainability in shared print efforts? *  Dropdown

Mark only one oval.

- ☐ Very actively
- ☐ Actively
- ☐ Somewhat actively
- ☐ Not at all

13. What types of collaboration does your library, consortium, system, or shared print program participate in to support shared print? (Select all that apply) *

Check all that apply.

- ☐ Formal agreements with other libraries or institutions
- ☐ Participation in shared print networks or consortia
- ☐ Joint resource sharing or preservation projects
- ☐ Co-investment in shared infrastructure or technology platforms
- ☐ Coordinated collection development and retention strategies
- ☐ Contribution to centralized repositories or off-site storage facilities
- ☐ Collaborative grant applications or funding initiatives for shared print
- ☐ Data sharing or analytics for collective decision-making
- ☐ Staff exchanges or cross-institutional training programs for shared print management
- ☐ Other: _____

14. What benefits has your library, consortium, system, or shared print program gained from collaborating with other institutions on shared print efforts? (Select all that apply) *

Check all that apply.

- ☐ Cost savings through resource sharing and reduced duplication
- ☐ Expanded access to diverse or rare collections not held locally
- ☐ Enhanced preservation capacity and long-term storage solutions
- ☐ Repurposing former collection space for other services
- ☐ Increased innovation in sustainability practices
- ☐ Strengthened partnerships and collaborative networks
- ☐ Improved resource allocation and decision-making through collective action
- ☐ Reduced risk of material loss through shared responsibility
- ☐ Greater support for digitization and access to digital collections
- ☐ Other: _____

Section 4: Additional Feedback

15. What are the biggest challenges your library, consortium, system, or shared print program faces in making shared print efforts sustainable?

16. What specific actions or strategies could your library, consortium, system, or shared print program take to enhance the sustainability of its shared print initiatives?

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